

Vikram

Product Designer

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Professional Experience

UI/UX Designer, Findoc [🔗](#) Mar 2025 – present | Gurugram, India

- Led the design of **Findost** [🔗](#), a **revenue-generating AP (Sub-broker) Management Dashboard**, enabling live client tracking, earnings, financial ledgers, transactions, and compliance reports (live in production).
- Designed and optimized a **full eKYC + demat onboarding flow** [🔗](#), streamlining user verification and account activation in **under 3-mins**.
- Designed **Fintrader**, Findoc's **Stock trading platform**, end-to-end across **web and mobile**, built to compete with platforms like Zerodha, Groww, and Upstox.
- Designed **Finzoom** [🔗](#) a complete **Wealth ecosystem** including **Mutual Funds, Bonds, NFOs, holdings**, app is live on Play Store under **Closed User Group (CUG)** testing.
- Designed a **standalone IPO discovery and application flow**, aligned with regulatory and usability constraints.
- Built a **scalable multi-level design system**, with a centralized core and **product-specific extensions**.
- Revamped **Findoc's homepage and multiple landing pages**, aligning visual language and UX with the new design system.
- Designed and developed **responsive HTML email templates** for onboarding, campaigns, and transactional communication.
- Designed a live **AI-powered financial news platform**, defining content workflows and system logic, and validating automation feasibility through **n8n-based pipelines** in close collaboration with engineering.

Product Designer, Rentickle [🔗](#) Nov 2023 – Feb 2025 | Gurugram, India

- **Led the design of a 12+ Module internal dashboard**, boosting operational efficiency by 30%.
- **Revamped Rentickle's website with a mobile-first approach** and improved UX based on user feedback.
- Enhanced user profiles with live tracking, ledger, and referral features to increase satisfaction.
- **Streamlined eKYC, checkout, and navigation flows** to improve engagement and usability.
- Revamped and scaled **Rentickle's design system by fixing 50+** inconsistencies with documentation.
- **Designed Trelif's** [🔗](#) **luxury brand site**, increasing engagement by 25% and reducing bounce rates by 15%.
- Used Figma, Canva, and **web prototyping skills to deliver consistent, user-centred design solutions**.
- **Designed Rentickle's mobile app** with a focus on seamless UX and accessibility.

UI/UX Designer, Slake Corporation Jun 2020 – Jul 2021 | Gaya, India

- **Spearheaded UI/UX design** for various client projects at Slake Infotech. **Utilized Adobe XD** to create mockups, wireframes, and prototypes for diverse projects.
- Designed **user-centric websites, apps, and web apps** over a year-long tenure.
- Expertise in **prototyping, wireframing, and crafting user personas**.

Education

MCA, Galgotias University 2022 – 2024 | Gautam Budh Nagar, India

Finished masters with **8.0 CGPA**. Gained technical knowledge about web/app development, with basic understanding of HTML, CSS and Bootstrap. Leveraged **technical skills to enhance UI/UX design**, creating user-centered, technically feasible solutions.

B.Sc, Magadh University (Govt.) 2017 – 2020 | Gaya, India

Completed Bachelors from Magadh University in Gaya, Bihar **with a score of 70%**.

Certificates

Foundation of User Experience Design, Google [🔗](#) — Completed a comprehensive course in UX design, covering user research, design thinking, wireframing, prototyping, and usability testing.

NISM – [Series VIII] (SEBI) [🔗](#) — Certified in Indian securities markets, derivatives, and regulatory frameworks

Rising Star Award – Findoc [🔗](#) — Recognized for product ownership and impact across trading and wealth platforms